

It's Time

To Grow

Young!



MALL *of* RANCHI

BY PRANAMI

Anywhere In  
The World,  
It's Great To  
Be Young!



For the young and the mindful, for the alert and the forward thinking, growing young is about open minds, about keeping pace with the trends and in touching tomorrow, today.

From staying in the know and aspiring to touch the stars, it's time to grow young.

**Being youthful and wacky and, in seizing real opportunities to reinventing platforms to feel, live and continue to grow young!**

# Ranchi's Foremost Green Mall- Experience Eco Mindfulness!

A ONCE-IN-A-LIFETIME OPPORTUNITY  
TO FEEL, LIVE AND GROW YOUNG WITH  
THE BEST IN RANCHI!

For the Greener Pastures on Ratu Road it's time to grow young, time to get carried away! Mall of Ranchi is poised to become a landmark destination of Ranchi. Designed as a green lifestyle mall, it will feature specialty outlets, services and restaurants to cater to the growing lifestyle needs of a vast segment of the young, and raring to go population. Strategically located on Ratu Road the mall loads in the best of features to become Ranchi's finest retail landmark.

Mall of Ranchi will offer many incredible advantages to a retailer like, a range of world-class facilities, easy access, a well-planned product mix and a regular stream of both, new and repeat customers.



# The Place,

## Welcome to the City of Opportunities, Welcome to Ranchi.

The city where growing young with the young is happiness unlimited; the city where endless possibilities are waiting to be experienced! Exploring the ordinary and rising above the expected, makes way for more excitement and the minds to grow younger, fulfilling and meaningful!

An upcoming Tier III city, Ranchi spreads across an area of 652 km<sup>2</sup>, boasting contemporary infrastructural landmarks. Well-orchestrated, hassle-free connectivity, housing the most wannabe and a growing youth population with high disposable income for lifestyle spends

Thriving, happening and perched at an elevation of 651 meters, Ranchi is one of India's fastest growing industrial regions, with numerous housing societies extending beyond the neighboring cities and towns.

The highest employment generating Tier III city in India, claiming a share of 16.8% (ASSOCHAM Study). Average literacy rate of 87.68% – several notches higher the average nation average of 74.04%.

# The Space,

# The Expanse

RANCHI IS WHERE THE EXCITEMENT IS!  
Clean, green, eco-mindful and growing,  
Ranchi is where countless opportunities  
are waiting to be grabbed – all eager and  
ready to live, feel and grow young!

The Need Gap

And The Missing

Excitement!

Against this vast and thriving backdrop, there is a growing necessity for a world-class shopping, entertainment and business center.

Ranchi boasts of an expanding potential of multiplex, offering a technologically advanced cinematic experience.

A choice of multicultural food court and exclusive fine dining restaurants are a definite requirement for the growing city.

Besides the independent desi and international brand outlets, all contained in an air-conditioned spread, would definitely be an appetizing respite!



# Young and Connected Neighbourhood – Advantage Ranchi

## RESIDENTIAL

Kanke, Morabadi, Kantatoli,  
Dipatoli, Baraitu, RIMS Colony,  
Doranda, Mecon Colony, SAIL  
Colony, HEC Colony, Railway  
Colony and Hinoo



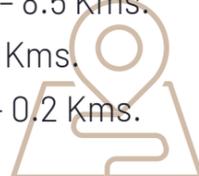
## INFRASTRUCTURE

Seva Sadan Hospital – 1.8 Kms.  
Sentevita Hospital – 2.9 Kms.  
Ranchi University – 3.2 Kms.  
Capitol Hill Hotel – 4 Kms.  
Radisson Blue Hotel – 5 Kms.



## CONNECTIVITY

Ranchi Airport – 10.4 Kms.  
Ranchi Railway Station – 8.5 Kms.  
City Bus Stop – 0.4 Kms.  
Auto-Rickshaw Stand – 0.2 Kms.



An inspiration to 'Grow Young', Mall of Ranchi is all about the minds that set the pace to a refreshing and awesome Ranchi. All set to illustrate growing younger, is a youthful expression where the minds are on a natural high, exploring and value life as it unfolds. Exclusivity, confidence and dreams with strokes and tones of stylish shopping convenience. Tempting entertainment options and the world of electrifying moments and more under one roof. **The celebration of every moment, defines the tone and the fabric to state: open minds, will open minds!**

# Inspiring Designs For Ranchi

A landmark lifestyle destination, Mall of Ranchi, is an architectural marvel, young and refreshing, and promises to be the city's most favourite haunt!

Spread across prime development of a total area of 3 Lac sq. ft. with 2B + LG + G + 6 floors of: Spacious Atrium, Ample Parking, Escalators, Sprawling Floor Plates, Wide passage ways and Good floor height

Mall of Ranchi is designed to reflect the young and enriching features of the city. A thrilling cauldron of international retail brands and multiplex of Ranchi, all poised to offer a peek into the best of the world under one roof!



# The Real Retail - Grow Young, Your Way!

## **Welcome Home to a World Class**

### **Shopping Inspiration.**

An exciting place, to make your brand presence, felt! Across 3 lakh sq. ft. of thoughtfully laid out retail space, it's time to make your brands stand tall. A place where the world's best brands are all ears and eyes to make a beeline to be here! Be seen rubbing shoulders with the best international and the finest from around the globe; for the young and the urbane, the smart and the motivated. Mall of Ranchi is the inspiring invite to celebrate life, to grow young and break free with the young at heart!



# Undeniably, the Place to Grow Young!



Sift and browse through the latest in men's fashion clothing, pitched against an ensemble of directional designs, everyday favourites like T-shirts, Jeans, Shoes and Jackets. From international brands to local labels, Mall of Ranchi will play host to the most loved from around the world.





Find the most stylish kid's and dresses for the little stars at Mall of Ranchi. Explore the latest and the most kid-friendly trends from international and Indian garment brands in a choice of cute and cuddly picks.



**Excitement  
Contained -  
Kid's  
Trend!**

# For the Young and the Stunning- Women's Way!

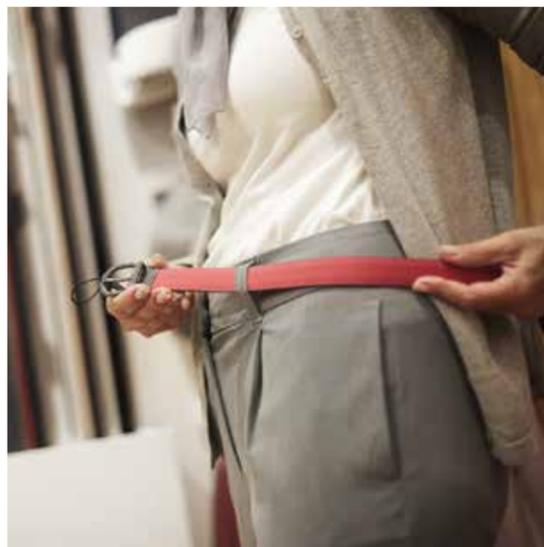


Get into the newest fashion and all the freshest styles in women's clothing. Take your pick across some of the most irresistible denim or chic dresses or simply opt for that perfect collection of ethnic wear. Women fashion at Mall of Ranchi is inspired by the fashion trends to make you look your smashing best!





For the perfect finishing touch to your wardrobe, the finest collection of accessories for men and women alike, Mall of Ranchi is surely the place to be. Whether you're craving for the season's best handbags, scarves, belts or hair accessories, or simply wanting to make heads turn to the trendiest shades or a snapback, there is no other place to indulge!



**Hot and  
Sizzling-  
Fashion  
Accessories!**



**S e d u c e**  
**Y o u r**  
**S e n s e s -**  
**R e j u v e n a t i n g**  
**S p a !**



Feel born again and confident with featuring massages, therapy, beauty and a range of the finest healing treatments. From luxurious and relaxing spa care, the well-appointed salon and spa facilities offer the best in health and beauty. And for the fitness enthusiasts, the gym and the yoga centre is the place for complete wellness solution.





The First Multiplex of Ranchi with feature-rich facilities, exclusive Gold-Class zone with Recliner seats, Dolby surround sound and more for that unmistakable, grand cinematic entertainment.



**Freedom  
of Choices,  
the Way of  
the Young!**

# From Farm to Shopping Cart - Daily Fresh!



Mall of Ranchi integrates one of the most happening hypermarket in the city, offering limitless, matchless choice, comfort and convenience. The secrets to a happy home are hidden in the daily delights section of the mall. A whole floor dedicated for all your daily shopping needs with a well-stocked, world-class supermarket. Shop in style for groceries, fresh produce, imported fruits and vegetables, baked goods and snacks.

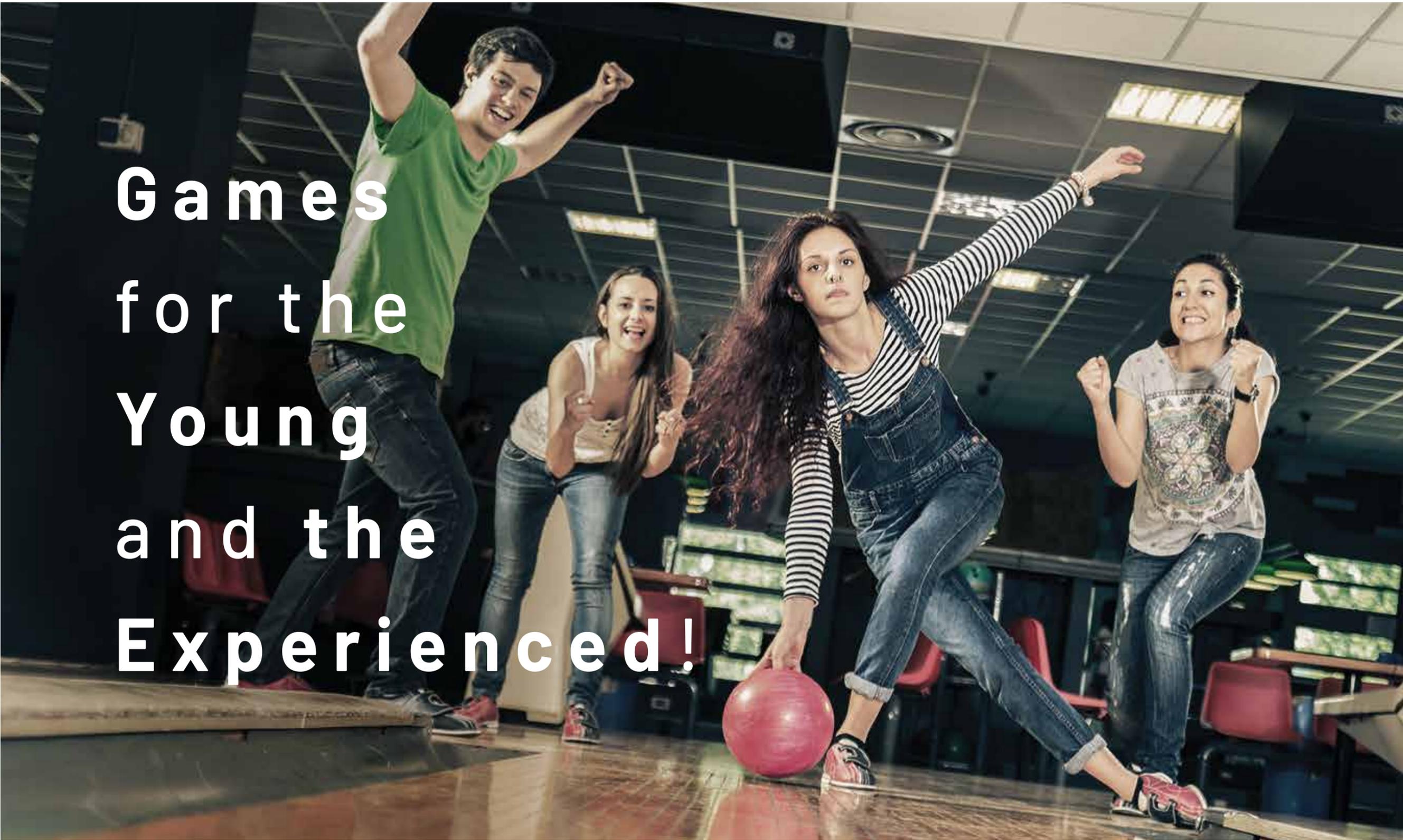




Let the Gourmet Odyssey begin! Truly, a grand opportunity to devour appetizing multicultural delicacies at the thematic food court, designed to tantalize the taste buds of the connoisseurs!



Dig in to  
**Temptations!**



# Games for the Young and the Experienced!



Up and about through the mesmerizing bowling alleys, driveways of fun and frolic, high-end video gaming arcades, the chief draw for the gaming enthusiasts.



# Mall of Ranchi

## The New Colour of Green!

A green building uses less energy, water and natural resources, creates less waste and is healthier for the people and the planet, compared to a standard building.

– As defined by the Indian Green Building Council

Cam Cost and Electrical Consumption Cost will benefit the retailers by bringing down the monthly operational costs.

-  **51%** savings on your water consumption
-  **40%** more usage of recycled content
-  **40%** saving on your energy consumption
-  **65%** more fresh air compared to other malls
-  **75%** materials used are regional

**IGBC Green New Buildings Platinum Rated - Version 3.0**

GREEN SAVINGS	CONVENTIONAL BUILDING	MALL OF RANCHI	SAVINGS
FRESH WATER CONSUMPTION (LTR/DAY)	104309	50801	<b>53508</b>
SEWAGE DISCHARGE (LTR/DAY)	79247	0	<b>79247</b>
ELECTRICAL LOAD (KVA)	3000	2000	<b>1000</b>
FRESH AIR (CFM)	12009	19757	<b>NA</b>
ELECTRIC CONSUMPTION (KWH/YEAR)	3797436	2394544	<b>1402892</b>

# Infrastructure

Our Retailers Partners can count on end-to-end facilities designed to give them the best business facilities.

## 24x7 POWER SUPPLY

24x7 Quality Water Supply  
Substation Connectivity  
100% Power Backup  
Dedicated Earthing Pits for Clients

## SEAMLESS CONNECTIVITY

Broadband Connectivity  
Wifi Hotspot  
Sidplay System, DTH  
Wireless Hotspots in all common areas  
Multiple ISPs for VPN, IPLC, MPLC, Landline Telephone, ISDN and GSM Services

## SAFETY

Public address System  
Multiple Wet Risers  
Designed for Earthquake  
Fire Security Systems and Smoke Detectors, Sprinklers & Extinguishers  
Differential Pressure in Stairwells for Smoke-free Exits

## SECURITY

Access Control  
Protection System for LT Panes  
24x7 CCTV

## A Full Spectrum of Facilities Under One Roof



Multi Level Car Park



24x7 Quality Power



Seamless Connectivity



24x7 Safety & Security



ATM/Bank



Handicap Assistance

# Experience, Young & Smart!

MALL OF RANCHI MOBILE APP -  
THE NEW BENCHMARK IN ENHANCED SHOPPING EXPERIENCE!



### Access, Palm-top Convenience for:

- Map of the shopping mall
- A directory of shops, businesses and restaurants by name and category
- Information about location, opening times, phones, websites and more
- News, Great Offers and Promotions
- Display information on value-added services
- Integrate social networks on twitter, Facebook, Instagram, etc
- Promotional YouTube videos
- Create satisfaction surveys
- Send push notifications to keep buyers up to date and much more



LOWER GROUND FLOOR



FIRST FLOOR

# Floor Plans



UPPER GROUND FLOOR



SECOND FLOOR



THIRD FLOOR



FIFTH FLOOR

# Floor Plans



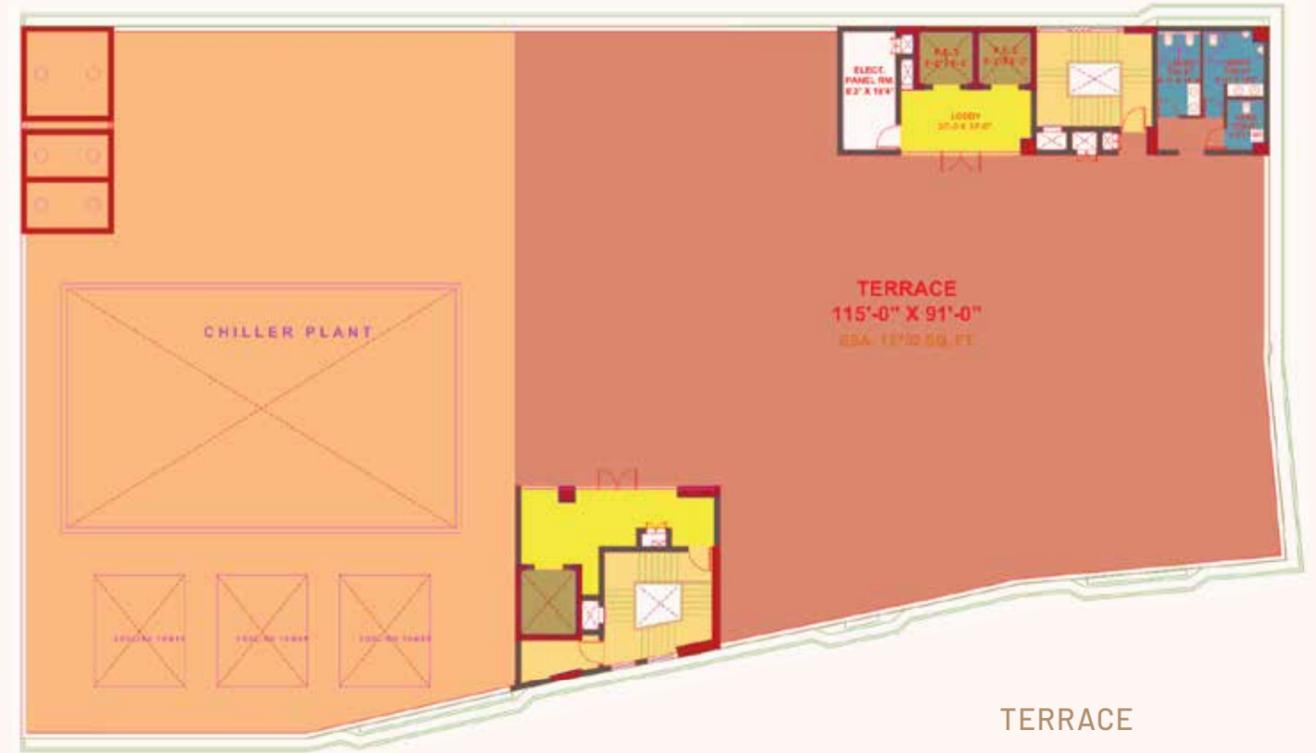
FOURTH FLOOR



SIXTH FLOOR

Floor

Plan





# The Prolific Promoters - The Pranami Group

Mall of Ranchi by Pranami is the place, where the young, make the city throb!

All poised as the pulse, the rhythm, the experience, fresh and always objective, forever connected, expanding and growing younger; well-informed and in sync with the pace of the world, setting the tempo for the world to tread along!

Pranami Group, established in 2002 is today, one of the fastest growing Real Estate and Construction Company in India.

Headquartered in Jharkhand, the group's enviable track record of over 15 years of sustained growth, customer satisfaction and innovation remains in the reckoning to be the No. 1 and be one of the most respected and trusted organizations in the region.

Pranami Group's primary business commitment includes development of residential houses, commercial spaces and societies boasting of more than 11 prestigious residential and over 8 of the most sought-after Commercial Projects.



It's  
Time  
To  
Make  
Your  
Brands,  
Grow  
Young!





PROMOTER

Pranami Group  
201, 2nd Floor,  
H.P.Chambers  
Kutchery Road,  
Ranchi,  
Jharkhand (India)



ARCHITECT

Prashant Sutaria Architecture  
E504, Crystal Plaza,  
New Link Road, Andheri(W),  
Mumbai



INTERIOR DESIGNER

ARK Reza Kabul Architects  
Plot No 78-A, 2nd Floor,  
Turner Road, Bandra (W),  
Mumbai



MEP CONSULTANT

S N Joshi Consultants Pvt Ltd  
SNJ House, Plot No 52,  
Shivaji Housing Society,  
Off Senapati Bapat Road,  
Pune



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BY PRANAMI

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MEMBER OF

